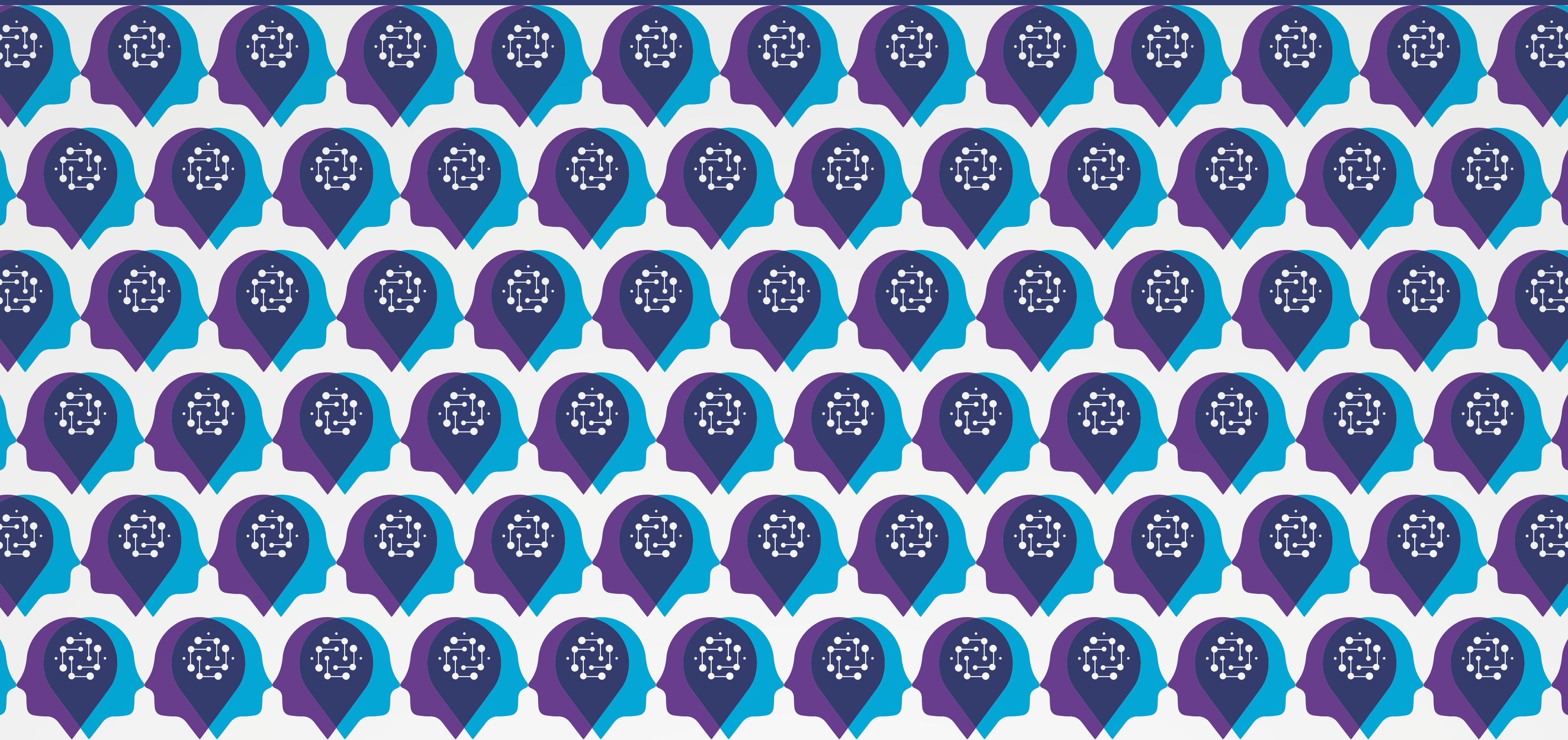


AI4Debunk BRAND GUIDELINES





AI4Debunk



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COLORS

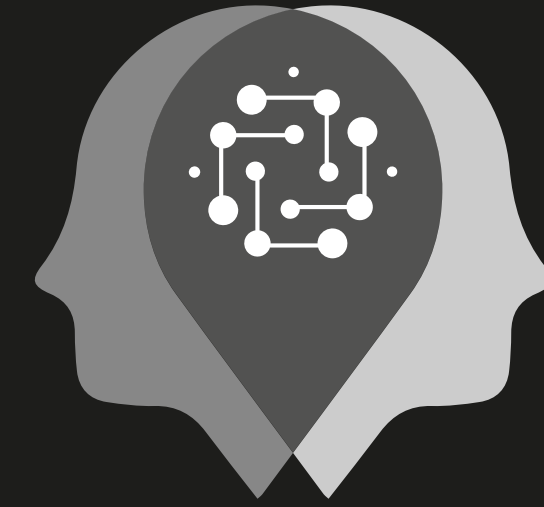
#6b3e91
R107 G62 B145
C71 M85 Y70 K0
Pantone 96-7 C

#333d72
R32 G61 B114
C81 M67 Y0 K42
Pantone 103-15 C

#00adde
R0 G173 B222
C72 M0 Y0 K9
Pantone 115-14 C



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AI4Debunk

Montserrat

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Calibri

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
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abcdefghijklmnopqrstuvwxyz
0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789



The darkest arch element defines the safe area

RECOMMENDED MINIMUM SIZE IN PRINT

50 mm



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Applying
new colors



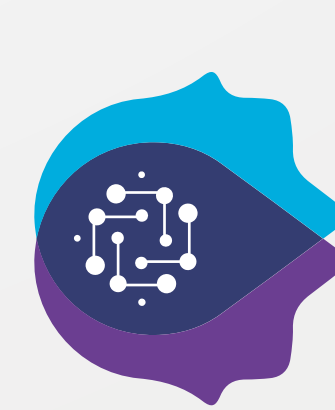
AI4Debunk

Distorting
the proportions



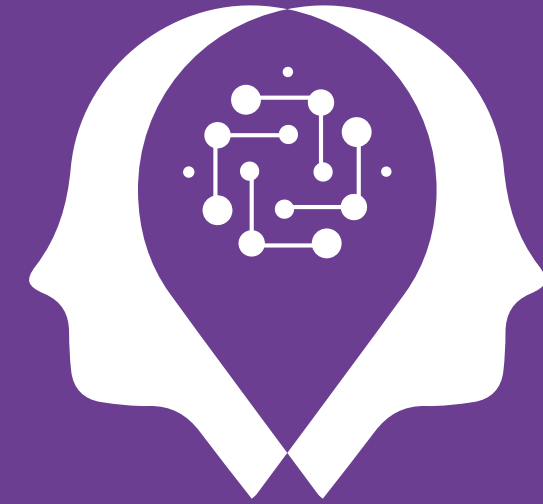
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Rotating
for special effect

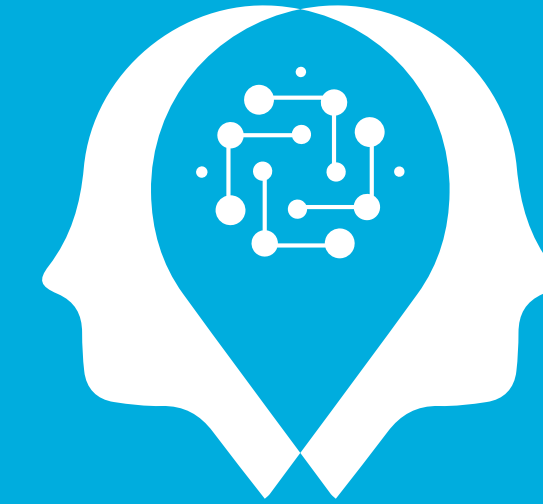


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